Atty. Docket: 47004.000251

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PRADEMARKS TRADEMARKS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
)
Francis B. BRAKE et al.) Examiner: Not Assigned
)
Application Ser. No.: 10/618,249)
) Group Art Unit: 3629
Filed: July 11, 2003)
)
)
Prior Applications:)
Serial No.: 09/505,189)
Filing Date: February 16, 2000)
)
Serial No. 09/193,712)
Now U.S. Patent No. 6,032,136)
Filed: November 17, 1998)

Title: CUSTOMER ACTIVATED MULTI-VALUE (CAM) CARD

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In accordance with 37 C.F.R. §§ 1.56, 1.97, and 1.98, Applicants respectfully request consideration of the references listed on the attached Form PTO/SB/08A (modified). Since copies of the references P1 to P195, and N22 to N66 were previously submitted in prior U.S. Patent Application Nos. 09/193,172 and 09/505,189, which applications are relied upon for an earlier effective filing date under 35 U.S.C. § 120, copies of those cited references are not being submitted herewith. However, copies will be forwarded at the request of the Examiner. Please also note that references N67 and N68 are not currently available and will be forwarded as soon

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as they are received.

This Supplemental Information Disclosure Statement (IDS) is not to be construed as a

representation that a search has, or has not, been conducted or that no better art exists. The filing

of this Supplemental IDS is not to be construed as admission that the information cited in the

Supplemental IDS is, or is considered to be, material to patentability as defined in 37 C.F.R.

§ 1.56(b).

Applicants respectfully request that the Examiner consider the references cited on the

PTO/SB/08A and that the Examiner indicate that the references have been considered in this

application by returning a copy of the Form PTO/SB/08A with the Examiner's initials in the left

column per MPEP 609.

This Supplemental IDS is submitted prior to the issuance of a first Office Action on the

merits; therefore, it is believed that no fees are required in connection therewith. If any fees are

necessitated by the filing of this Supplemental Information Disclosure Statement, please charge

the undersigned's Deposit Account No. 50-0206.

Date: <u>10-23-03</u>

Respectfully submitted,

HUNTON & WILLIAMS LLP

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(use as many sheets as necessary)

of

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Application Number	10/618,249
Filing Dat	July 11, 2003
First Named Inventor	Francis B. BRAKE, Jr.
Art Unit	3629
Examiner Name	Not Assigned
Attorney Docket Number	47004 000251

				U.S. PATENT D	OCUMENTS	
*Exami ner Initials	Cite No.		JMENT NUMBER Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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DATE CONSIDERED

Reilly et al.

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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

09/18/90

12/18/90

02/12/91

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*Exami ner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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			U.S. PATENT L	JOCOWIE IN 13	
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TRADEM! INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Application Number	10/618,249
Filing Date	July 11, 2003
First Named Inventor	Francis B. BRAKE, Jr.
Art Unit	3629
Examiner Name	Not Assigned
Attorney Docket Number	47004 000251

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Application Number 10/618,249

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First Named Inventor Francis B. BRAKE, Jr.

Art Unit 3629

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Attorney Docket Number 47004.000251

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Substitute for form 1449A/PTO **Application Number** 10/618,249 July 11, 2003 **Filing Date** INFORMATION DISCLOSURE **First Named Inventor** Francis B. BRAKE, Jr. STATEMENT BY APPLICANT **Art Unit** 3629 (use as many sheets as necessary) **Examiner Name Not Assigned** of 47004.000251 **Sheet** 10 16 **Attorney Docket Number** NON-PATENT LITERATURE DOCUMENTS Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the *Examiner Cite item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue Initials number(s), publisher, city and/or country where published International Preliminary Examination Report for Application No. PCT/US01/03587 filed on N1. 02/09/00 and dated 07/18/02 CHRISTINE DUGAS, Payroll May Ask: Paper or Plastic?, USA Today, 3B, 08/14/01 N2. N3. "Associates First Capital Corporation", Hoover's Inc., The Industry Standard: The Newsmagazine of the Internet Economy, the standard.net/companies/cpmpany-display, 4/6/99 "The Evolution of a New Consumerism", Chain Store Age, Vol. 73, pp. 8-9, June 1997 N4. "Welcome to Swiftgift", Swiftgift, www.swiftgiftcard.com, 12/8/98 N5. LUCY LZARONY, "Stuck for a gift? Give a prepaid credit card", www.bankrate.com, 12/21/98 N6. ANTOINETTE COULTON, "Incentives field moving to card-based series 14", American N7. Banker, 3/26/98 Credit Card News, "A store card issuer looks for lift from electronic gift certificates", 2/1/95 N8. N9. Business Travel News, "Maritz gets mastercard's stamp of approval", 8/19/96 **EXAMINER SIGNATURE** DATE CONSIDERED

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OCT 2 4 2003 Substitute for form 1449A/PTO **Application Number** 10/618,249 Filing Date July 11, 2003 INFORMATION DISCLOSURE **First Named Inventor** Francis B. BRAKE, Jr. STATEMENT BY APPLICANT **Art Unit** 3629 (use as many sheets as necessary) **Not Assigned Examiner Name** 47004.000251 11 16 **Attorney Docket Number** She t NON-PATENT LITERATURE DOCUMENTS MICKEY MEECE, "Boatman's prepaid cards for worker-incentive firm", American Banker, N10. 7/2/96 "Universal card free lifetime membership extended 3 months", AT&T Marketing, NII. www.att.com/press/0297/970217.csa.html, 12/4/90 Chain Store Age Executive with Shopping Center Age, "More retailers turn to co-branding", N12. 2/1/95 Introducing SpendingMoney(TM), Armetta: Marketing & Design Product Concept Report, N13. 10/09/96 Introducing the First USA Platinum Connect Card, First USA Promotional Mailing, 12/97 N14. Here's the calling convenience you asked for: 1-800-call-AT&T....For All Calls, N15. Appendix A: For Card Carriers BETH PISKORA, Debit Cards Seen Poised for New Markets, American Banker, pp. 16, N16. 03/07/95 PHIL BRITT, Competing in Auto Lending, America's Community Banker, vol. 5, no. 11, pp. N17. 33-37, 11/01/96 MIRIAM KRENIN SOUCCAR, Smart Cards: 1st Union Smart Card Pilot Enlists a Second N18. Army Base, American Banker First Union Issues Smart Cards to Fort Benning Recruits, CardFax N19. EMERSON BROWN AND JIM BAUM, Purchasing Card Magic: Eli Lilly Finds Accounts N20. Payable Flying High With Plastic, Corporate Cashflow

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Application Number 10/618,249 **Filing Date** July 11, 2003 Francis B. BRAKE, Jr. **First Named Inventor Art Unit** 3629 **Examiner Name Not Assigned**

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